

INTELLECTUAL PROPERTY

At the Konica Minolta Group, we aggressively pursue patent filings and other steps to convert research and development results into viable property rights. In this way, we maintain our competitive edge in key fields, thereby enhancing corporate value.

The Group possesses core technologies in the materials, optical, micro-fabrication, and imaging fields. By further refining and integrating these core technologies, we offer innovative products and services worldwide related to imaging, centered on the Business Technologies and Optics segments. In parallel, we are forging ahead in new business fields with the development of products pertaining to the environment and energy, such as OLED lighting and solar cells.

We concentrate on invention, discovery and the acquisition of patent rights in those technological domains and fields vitally important to our business expansion and genre-top strategies. Appropriately selecting the countries in which to file patents, and executing measures for swift conversion to patent rights, enables the Group to acquire effective property rights worldwide in the shortest possible timeframe.

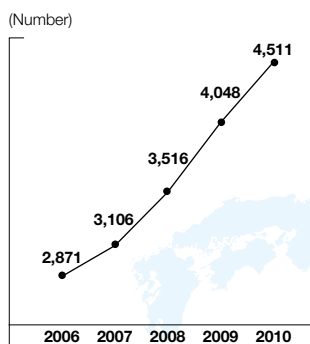
As of March 31, 2010, the Konica Minolta Group owned rights to 7,082 patents in Japan and 5,244 patents in the United States.

Since the fiscal year ended March 2008, our drive to accumulate patent rights has been especially vigorous in common basic and advanced technologies, two areas linked to the Group's future growth. These patents include those for phosphors, which will enable longer life and better luminous efficiency for OLEDs, one of the basic technologies underpinning new business creation in the field of environment and energy. In fact, based on in-house data, Konica Minolta holds more patents than any other company in Japan for common basic and advanced technologies.

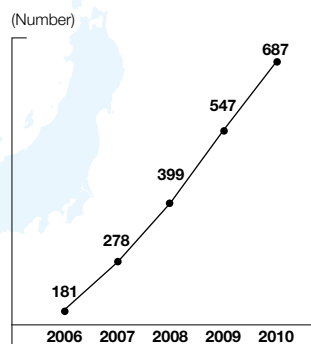
The Group's superiority in terms of patents is enhanced not only from the acquisition of high-quality patents, but by possessing a large portfolio of such patents. We are particularly dedicated to building up patents in Business Technologies and Optics, our core business segments. As a result, we have steadily increased the number of Konica Minolta Group patents since the fiscal year ended March 2006.

PATENTS IN KEY BUSINESS FIELDS (JAPAN)

BUSINESS TECHNOLOGIES

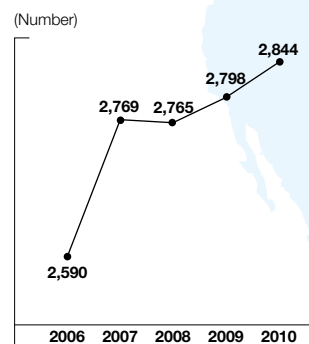


OPTICS



PATENTS IN KEY BUSINESS FIELDS (U.S.)

BUSINESS TECHNOLOGIES



OPTICS

