MEDICAL AND GRAPHIC IMAGING

OVERVIEW OF RESULTS FOR FY MARCH 2010

While we worked to expand sales of digital devices and focus on strengthening our solutions business, the healthcare and graphic imaging segments were unable to make up for the accelerating drop in sales of film products, and with the additional effects of a high yen, sales were down 17.1% versus the previous period, to ¥104.3 billion. Despite thorough measures to reduce fixed costs, operating income also fell by 52.3% compared to the previous period, to ¥1.4 billion.

STATUS BY SEGMENT

HEALTHCARE

In the key digital X-ray diagnostic imaging field, we began sales of our new *REGIUS MODEL 210*, and, along with digital radiography system and diagnostic imaging workstations, worked to expand sales to hospitals and clinics worldwide. Unit sales of these and other digital diagnostic systems maintained levels similar to those in the previous period. We also worked to expand our reach in the healthcare segment, introducing two new products outside the X-ray diagnostic imaging sector, the *I-PACS EX ceed* network workstation, and the *SONIMAGE 513*, a color ultrasound diagnostic system.

GRAPHIC IMAGING

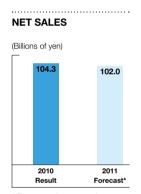
We worked to expand sales of the *Pagemaster Pro 6500N* ondemand printing system and other digital systems. While the printing industry continues to see a freeze on capital investment due to the prolonged economic downturn, our efforts to expand sales kept digital equipment sales on par with the previous period.

STRATEGY GOING FORWARD

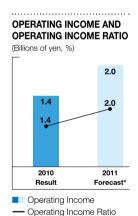
With demand for film-related products in the medical and healthcare segment expected to continuously decline, we plan to expand into new business domains by promoting sales of digital diagnostic imaging systems, and by aggressively expanding our *infomity* service, which combines remote maintenance, management support, and network services. In emerging markets, for the present we will focus our efforts on China and India, working to expand sales of digital systems tailored to the needs of those markets.

In the graphic imaging segment, we will utilize our accumulated knowledge of customer needs and workflows in commercial printing to further enhance our competitiveness and expand our business in the field of production printing, which is being positioned as a growth segment for the Group*.

* We have decided to carve out the graphic imaging business managed by Konica Minolta Medical & Graphics, Inc. and place it under the management of Konica Minolta Business Technologies, Inc.



* Forecast: Announced May 13, 2010





Digital X-Ray Image Reader REGIUS MODEL 210



Digital Radiography PLAUDR C30



Color Diagnostic Ultrasound System SONIMAGE 513



On-demand Printing System Pagemaster Pro 6500N