

## Corporate Social Responsibility (CSR)

Pursuing world-class corporate social responsibility management is a key tenet of Konica Minolta's *FORWARD 08* initiative. We have accordingly undertaken ongoing efforts from economic, social, and environmental perspectives to ensure sustainable Group growth while earning society's trust.

### Basic Concepts

CSR activities underpin Group management, which honors a philosophy of creating new value and the spirit of the Konica Minolta Group Charter of Corporate Behavior. That document defines our relationships with communities and how we can change to better contribute to society. A fundamental goal of the charter, which champions creating new value, is to ensure that the Group engages in CSR activities that make it vital to a sustainable society with collective groupwide efforts.

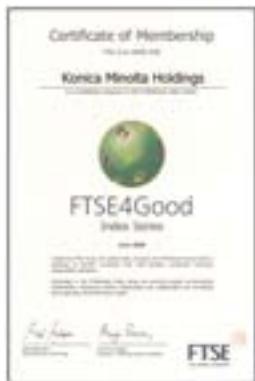
### Prioritizing the Environment

Environmental preservation is a prime CSR focus. Indeed, we cannot expand without addressing this important global issue.

The primary concept of our product design is to employ energy and resources conservation ideas. In production, our mission is to minimize the energy consumption of our plants. We champion green purchasing, collaborating with suppliers to eliminate hazardous chemical substances from parts.

Our dedication to innovations that offer outstanding environmentally conceived performance translates into MFPs that minimize electric power consumption and the new organic electroluminescent lightning system based on our proprietary environmental technologies.

All Group activities are in line with a drive to become the industry leader by making consistent efforts in strengthening the environmental and quality fundamentals as a manufacturing while cutting waste, reusing resources, and emitting fewer hazardous substances.



### Highlights for the Fiscal Year Ended March 2008

#### FTSE4Good Global Index

Konica Minolta Holdings has been a consecutive constituent of the FTSE4Good Global index as of June 2008, an index used by CSR and sustainability-conscious investors as well as SRI (Socially Responsible Investment) funds, since being first chosen in March 2003.

#### What is FTSE4Good Global?

The FTSE4Good Index Series has been designed by FTSE International, an independent company jointly owned by the U.K. newspaper *The Financial Times* and the London Stock Exchange, to measure the performance of companies that meet globally recognized corporate responsibility standards from three perspectives—the environment, society, and human rights. Currently, approximately 900 companies have been included in this Index.



#### Environmental Protection

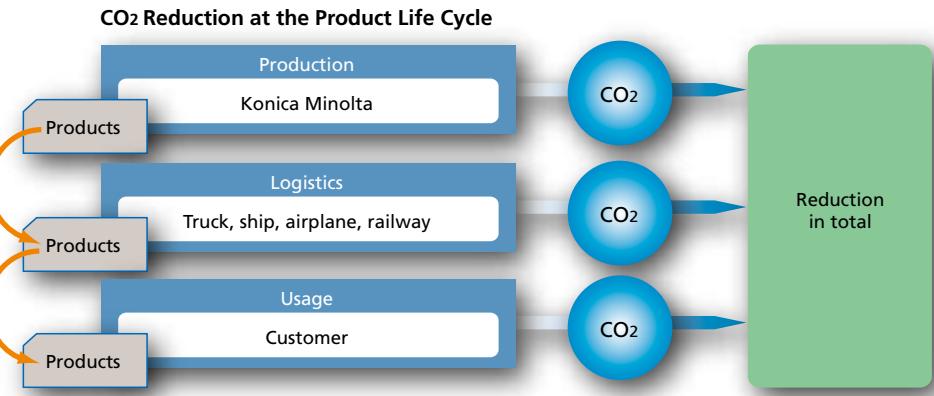
##### Energy Conservation Prize

The *bizhub C650/C550* color MFPs won Director General Prize in the 18th Energy Conservation Awards for 2007 of Japan's Agency for Natural Resources and Energy. We released those models earlier that year. Their key environmental features include an inductive-heating fusing process to shorten warmups and reduce standby power consumption and our new polymerized toner, which fuses at lower temperatures.

##### Blue Angel Certification

We have worked assiduously to clear Germany's Blue Angel standards, which set stringent standards on levels of noise, vibration and volatile organic compounds emitted by products during use. Despite the introduction of increasingly strict standards, machines in the *bizhub* series received Blue Angel certification in the fiscal year ended March 2008, the best record in our industry.





### Preventing Global Warming

Our efforts to help prevent global warming include a worldwide initiative that we deployed to comprehensively reduce carbon dioxide emissions throughout product life-cycle to 80% of the level of the fiscal year ended March 2001 by the fiscal year ending March 2011. Cuts would encompass production, logistics, and customer usage emissions. For the fiscal year ended March 2008, such carbon dioxide emissions were 582,000 metric tons, or 21.7% less than in the fiscal year ended March 2001.

### Zero-Waste Initiatives

In production, our efforts seek to recycle wastes and minimize landfill. All our plants in Japan fulfilled the Level 2 zero-waste criteria in the fiscal year ended March 2008. Three Chinese production sites satisfied Level 1 requirements. They included Konica Minolta Opto (SHANGHAI) Co., Ltd., which by January 2008 raised its resource recovery rate to 97% and trimmed the final disposal rate to 3%.

#### Zero-Waste Criteria

Level 1: Resource recovery rate: Over 90%

Final disposal rate: Less than 5% (including secondary residue)

Cost reduction: Over 90% reduction in external payments  
(from fiscal year ended March 1999 levels)

Level 2: Reduce volume of waste externally disposed of by 30% per sales unit  
(from fiscal year ended March 2002 levels)



Inspection of the site by CSR Officer



Charity photo contest 2007  
Excellence Award



Konica Minolta Colorful Tomorrow Foundation supports students of  
"McDonogh 15 School"

### Contribution to Society

#### Helping Protect Red-Crowned Cranes

We have assisted the Tsurui Ito Red-Crowned Crane Sanctuary since the Wild Bird Society of Japan established it in 1987.

#### Establishing Colorful Tomorrow Foundation

Konica Minolta Business Solutions U.S.A., Inc. established the non-profit Konica Minolta Colorful Tomorrow Foundation in February 2007 to raise funds for community groups and projects around the United States, including youth education initiatives.

