

CORPORATE SOCIAL RESPONSIBILITY (CSR)

THE TWO CSR CORNERSTONES

Based on an underlying management principle of New Value Creation, the Konica Minolta Group aspires to be an innovative, global corporation through market leadership driven by technological sophistication and customer trust, as it continues to provide inspiring creation in imaging business domains.

As a result, the Group has created a Charter of Corporate Behavior standard upon which individual employees base their daily activities and work to continuously improve each activity.

This continuous improvement is what generates trust in the Konica Minolta Group by the Group's stakeholders, including shareholders, customers, business partners, regional societies and employees. Konica Minolta is confident it can fulfill its economic, social and environmental corporate responsibilities in a broad spectrum of areas, while at the same time enhancing corporate value.

Moreover, the Konica Minolta Group is committed to the pursuit of what it believes are the two cornerstones of CSR—New Value Creation and the Charter of Corporate Behavior under which it fulfills its social responsibilities.

CORPORATE CODE OF ETHICS

Corporations, in addition to being economic entities engaged in the pursuit of profit through fair competition, should be beneficial to society at large. For this reason, the Konica Minolta Group shall behave in a socially responsible manner and shall have all of its directors, officers and employees clearly acknowledge the spirit of the Charter of Corporate Behavior.

Senior management shall recognize that the fulfillment of the spirit of this Charter is its own role and responsibility and shall take the initiative to ensure that all directors, officers and employees fully understand the Charter. In addition, the management shall constantly pay attention to the opinions of internal and external parties and shall promote the implementation of effective systems to secure ethical corporate behavior.

THE KONICA MINOLTA GROUP CHARTER

1. Beneficial and Safe Products

We shall strive to earn the confidence of consumers and clients through the development and provision of socially beneficial products and services with the utmost consideration for safety.

2. Fair and Transparent Corporate Activities

We shall, in the pursuit of fair and transparent corporate activities, comply with laws and social regulations and act in accordance with international rules and the articles of incorporation.

3. Communication with Society and Information Disclosure

We shall communicate with society at large and disclose corporate information fairly and adequately.

4. Environmental Protection

We shall acknowledge the seriousness of global environmental issues and shall act voluntarily and affirmatively to protect the environment.

5. Contribution to Society

We shall, with a global perspective, affirmatively make contributions to society while respecting local customs and cultures.

6. Respect for Employee

We shall endeavor to make the lives of employees comfortable and fulfilling, provide a safe work environment and respect each employee's personality and individuality.

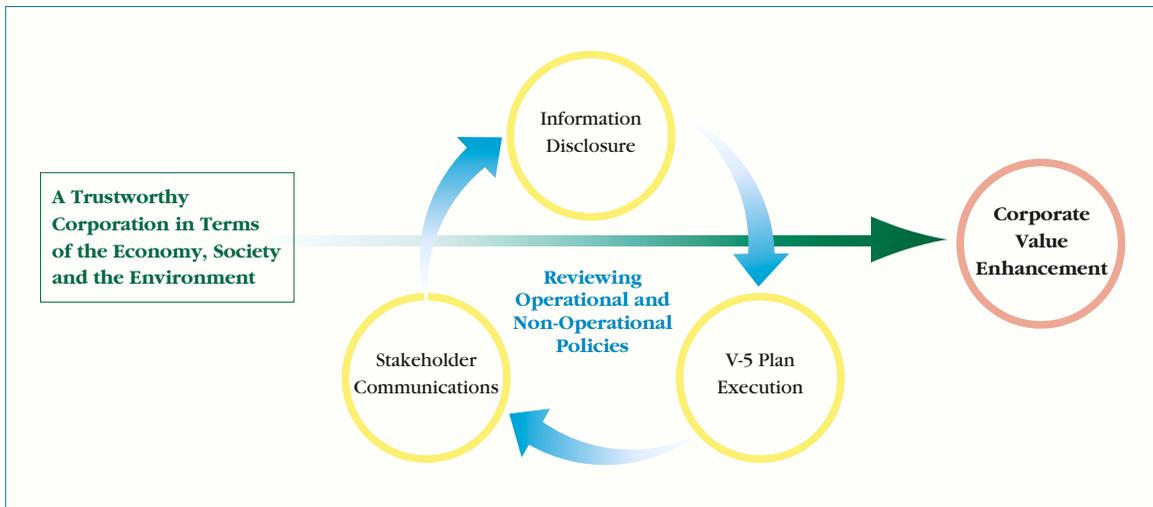
7. Responsible Actions

In the event of a violation of the principles of the Charter and in order to solve the problem, senior management shall investigate the cause of the violation and develop reforms to prevent its recurrence in accordance with corporate compliance procedures. Prompt public disclosure of precise information and an explanation regarding the violation shall be made and responsibility for the violation shall be clarified. Strict and fair disciplinary action shall be taken, including with respect to senior management where necessary.

At the same time, the Charter outlines the responsibility to quickly and accurately disclose relevant information and the need to clarify authority and responsibility, including a precise determination of disciplinary measures for senior management and other related parties.

As can be seen, the policies contained in the Charter are closely linked not only with the economy but to

society and the environment as well. In addition, the Group believes that engaging in environmental as well as social activities contributes to economic growth. In short, the Konica Minolta Group is endeavoring to contribute to the sustainable growth of society through the creation of new value from the synergies generated among its environmental, social and business activities.



SOCIAL RESPONSIBILITY PROMOTION FRAMEWORK

The Konica Minolta Group has established a CSR Promotion Committee that is chaired by an executive officer in charge of CSR in order to ensure that the Group fulfills its social responsibilities. The CSR Promotion Committee has defined a supervisory organization for each “point of view” within the Konica Minolta Group. Each supervisory organization is responsible for promoting CSR policies. In addition,

each company within the Group is implementing the policies created by the CSR Promotion Committee.

Moreover, the results of each supervisory organization are aggregated on a global basis according to each viewpoint, which forms the basis for the Konica Minolta CSR report. Based on this report, the Konica Minolta Group aims to deepen the communication with its stakeholders and to apply this communication in future policies, thereby continually enhancing its CSR policies.